Toward Sustainable Consumption: Policy Approaches and Perspectives

GLOBAL BIOECONOMY SUMMIT 2020

istock/skynesher

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Guiding questions

- Three presentations on global and regional policy perspectives and sustainable consumption
- Three case studies
- Discussion in three regional themed groups (1. Asia, 2. Nordic/Western Europe, and 3. Global/Other International) **Share your success story on how you created an impact for a sustainable future.**
  - **Scope:** What has been achieved?
  - **Stakeholders:** Who was involved?
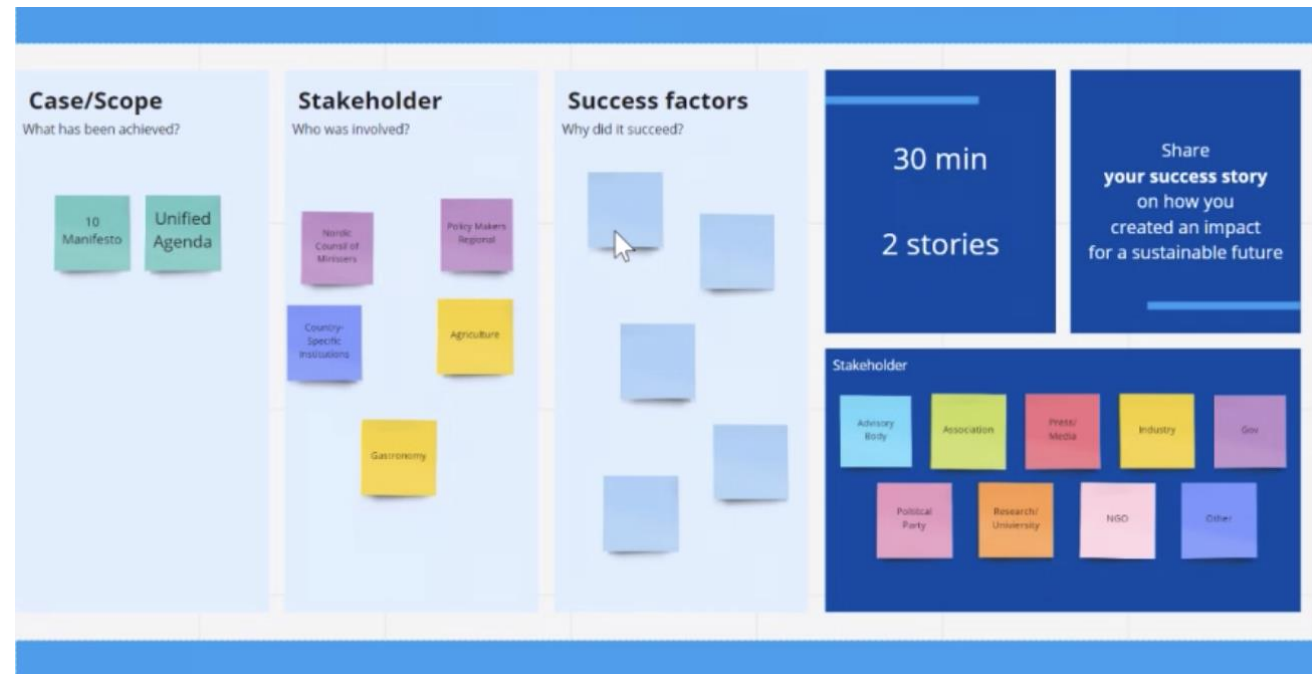 - **Success factors?** Why did it succeed?

Impressions

Brainstorming visualizations were created using the following template by moderators from RWTH Aachen University in the three groups.

"We don't need to invent all the solutions ourselves, we just have to implement them" - Torfi Jóhannesson, Senior Adviser on bioeconomy at Nordic Council of Ministers

Outcome

Group 1. Asia
- Need stronger emphasis on the connection between large-scale (governments and companies) and small-scale (prosumers and Networks) efforts to develop the bioeconomy (missing link)
- Networking essential for bringing small-scale innovations to life.

Group 2. Northern Europe
- Storytelling emerging from grassroot initiatives is a key driver for regional sustainable transformation.
- Cross-sectoral appeal of the developed storyline is important.
- A unified cross-sectoral agenda that involves economic and governmental actors on all levels creates new demands and drives product innovation.

Group 3. Global/Other International
- Policymakers need to create a regulatory environment that supports sustainable solutions
- Need stronger collaboration (Industry (SME) with Research/Universities and policy makers) on local and international level (connecting the right stakeholders)
- Capital intensive technology developments need to be able to receive the right financial support.